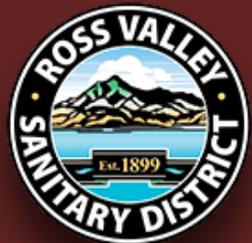


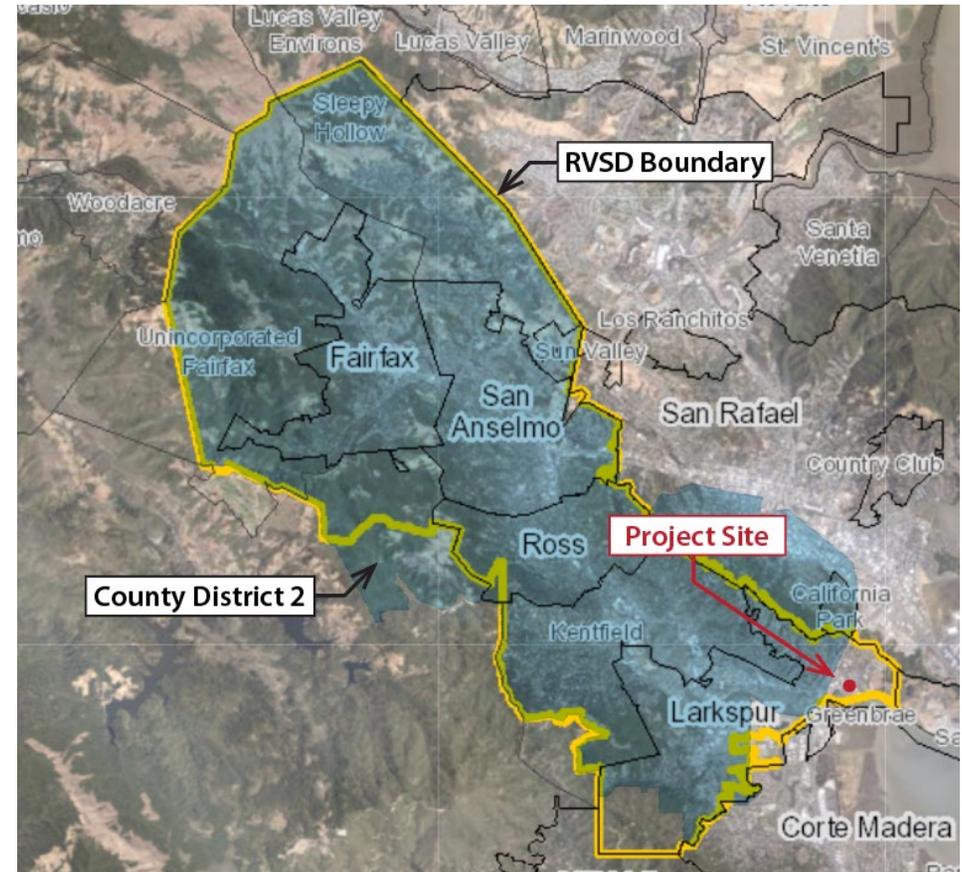
Community Survey Process & Results



- ❖ **Survey open from January 10, 2022 to March 10, 2022**
- ❖ Receive input from Rate payers related to preference for either:
 - ❖ On-going RVSD revenue to stabilize rates versus
 - ❖ A one-time revenue source
- ❖ Input from stakeholders is received related to alternative potential future uses at the site, including preservation of area previously dedicated as open space and a development plan that will not include RVSD headquarter facilities.

Community Survey Process – Key Stakeholders in Service Area

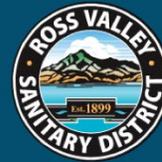
- ❖ Residents/owners near the site
- ❖ Fairfax, San Anselmo, Ross, Larkspur
- ❖ County Districts 2 and 4 (unincorporated communities)
- ❖ Senior/retired residents



Community Survey Process – Survey Accessibility

- ❖ Digital survey (take by phone, tablet, or computer)
- ❖ Physical copies available via phone or at RVSD office
- ❖ Spanish translation available upon request

JOIN THE CONVERSATION!



Provide your input about land uses and development at the RVSD's former treatment plant at 2000 Larkspur Landing Circle.

[Click here to take a 3-5 minute survey!*](#)

**Open until March 10, 2022*

The Ross Valley Sanitary District (RVSD) has completed clean-up at our former treatment plant site (at 2000 Larkspur Landing Circle) and received final signoff from the Environmental Protection Agency (EPA). The EPA's official clearance letter allows unrestricted land use for the site. RVSD is now initiating community engagement to help plan for future uses at the site.

[For more information, click here.](#)

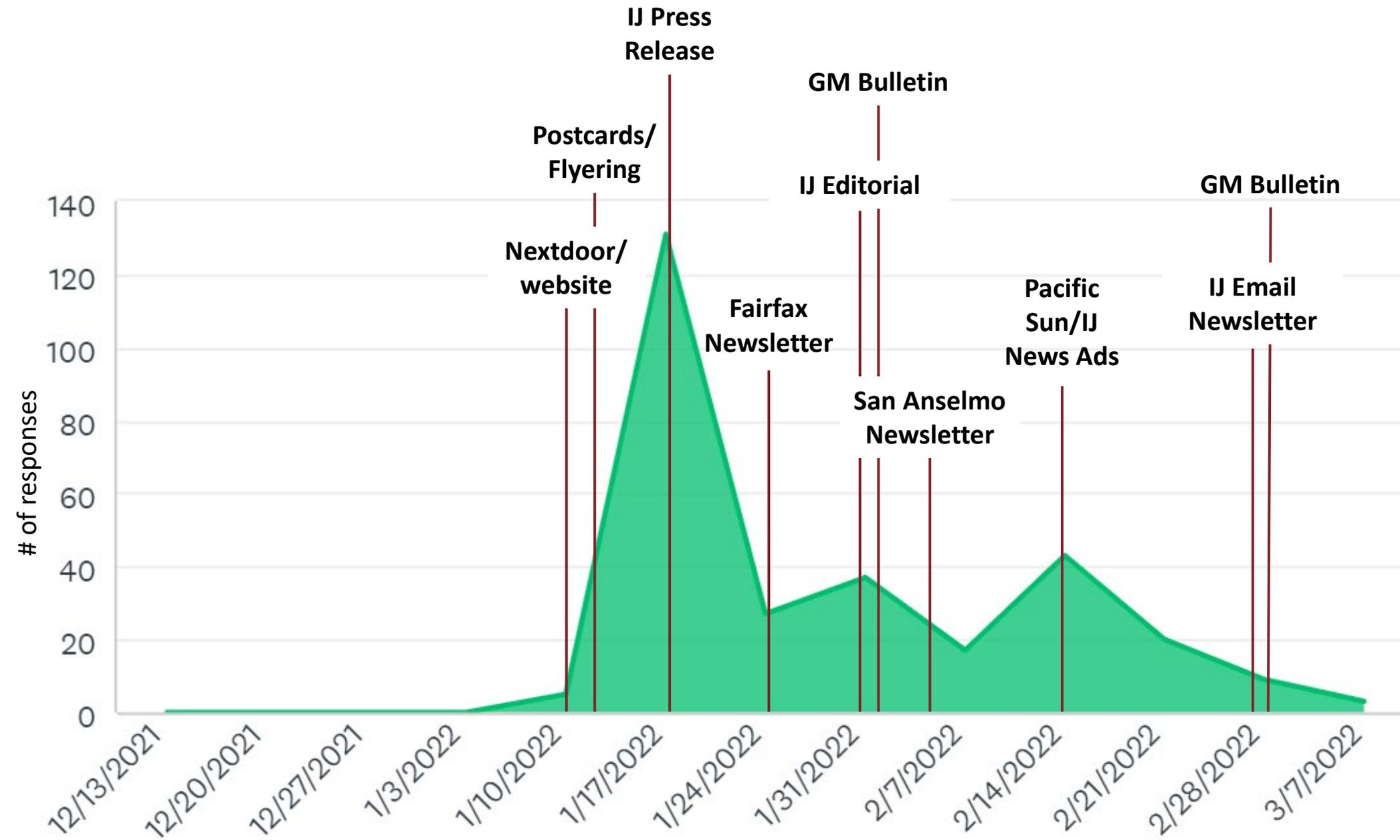
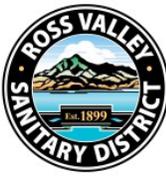
Para obtener más información, pulse aquí.



Para recibir una encuesta en español, por favor envíe un correo electrónico a info@rvsd.org.

Community Survey Process – Survey Distribution

URBAN
PLANNING
PARTNERS
INC.



Community Survey Process – RVSD Outlets

- ❖ Updates to District website
 - ❖ Front page banner
 - ❖ Updated project page
 - ❖ Spanish translation advertised
- ❖ GM Bulletins (Jan/Feb)
- ❖ NextDoor (every 2 weeks)



Ross Valley Sanitary District Update – Join the Conversation!

Lawrence McGuire from [Ross Valley Sanitary District](#) · 7 Mar

As a final reminder - Between now and March 10, 2022, the District invites ratepayers and interested parties to complete a community survey to provide input on the disposition of the Larkspur Landing property, should the Board determine that any portion of it is surplus to its operations.

Visit the Larkspur Landing web page at www.rvsd.org/237/ to view the District news release announcing EPA clearance, take the community survey and learn more!

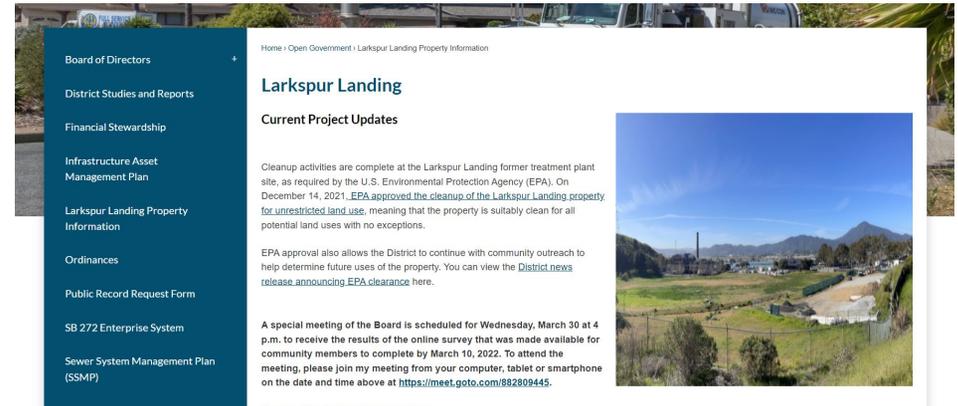
Remember - Call the RVSD Emergency Line 24/7 at 415-259-2949 if you have a public sewer emergency, such as a manhole overflow, leaking pipe, small odors, or see sewage on the ground. Emergency crews are available 365 days of the year, 24 hours a day, seven days per week!

Larkspur Landing | Ross Valley Sanitary District, CA
The District owns a parcel of land at 2000 Larkspur Landin...
RVSD.ORG

7 Mar · Subscribers of Ross Valley Sanitary District in General

THANK

REPLY



Home » Open Government » Larkspur Landing Property Information

Larkspur Landing

Current Project Updates

Cleanup activities are complete at the Larkspur Landing former treatment plant site, as required by the U.S. Environmental Protection Agency (EPA). On December 14, 2021, EPA approved the cleanup of the Larkspur Landing property for unrestricted land use, meaning that the property is suitably clean for all potential land uses with no exceptions.

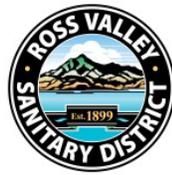
EPA approval also allows the District to continue with community outreach to help determine future uses of the property. You can view the [District news release announcing EPA clearance](#) here.

A special meeting of the Board is scheduled for Wednesday, March 30 at 4 p.m. to receive the results of the online survey that was made available for community members to complete by March 10, 2022. To attend the meeting, please join my meeting from your computer, tablet or smartphone on the date and time above at <https://meet.goto.com/882809445>.



Community Survey Process – Postcards/Flyering

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891	Mailed to ratepayers east of Highway 101
100	Delivered to storefronts, libraries, and Tamalpais Marin
60	Distributed by board members
50	Available at RVSD front desk
<hr/>	
1,101	Total

JOIN THE CONVERSATION!

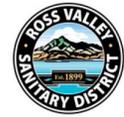
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Get Involved!

Take a 3- to 5-minute survey to provide your input about land uses and development at the RVSD's former treatment plant at 2000 Larkspur Landing Circle.

See the other side for details.



- ❖ Marin IJ article (Jan 21)
- ❖ Marin IJ editorial (Jan 30)
- ❖ Newspaper Print Ads:
 - ❖ Marin IJ – ¼ Page (Feb 13 and Feb 17)
 - ❖ Pacific Sun – ¼ Page (Feb 9 - 15)
- ❖ Marin IJ online ads (Feb 13 – March 4)
 - ❖ **80,800 impressions** (Targeted to ratepayers)
- ❖ Marin IJ email newsletter (Mar 8)
 - ❖ **14,365 views** (Targeted to ratepayers)
- ❖ Spanish translation advertised

- ❖ Outreach materials and press release sent to:
 - ❖ City/Town Councils and Planning Managers (Fairfax, San Anselmo, Ross, Larkspur)
 - ❖ County District Supervisors (Katie Rice, District 2; Dennis Rodoni, District 4)
 - ❖ POA/HOAs (Greenbrae; Kent Woodlands; Sleepy Hollow)
- ❖ Survey advertised in San Anselmo and Fairfax newsletters

Ross Valley Sanitary District Larkspur Landing Site

Cleanup activities are complete at the Larkspur Landing former treatment plant site, as required by the U.S. Environmental Protection Agency (EPA). On December 14, 2021, [EPA approved the cleanup of the Larkspur Landing property for unrestricted land use](#), meaning that the property is suitably clean for all potential land uses with no exceptions.

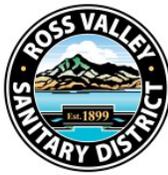


EPA approval also allows the District to continue with community outreach to help determine future uses of the property. You can view the [District news release announcing EPA clearance](#) here.

Between now and March 10, 2022, the District invites ratepayers and interested parties to [complete a community survey](#) to provide input on the disposition of this property, should the Board determine that any portion of it is surplus to its operations.

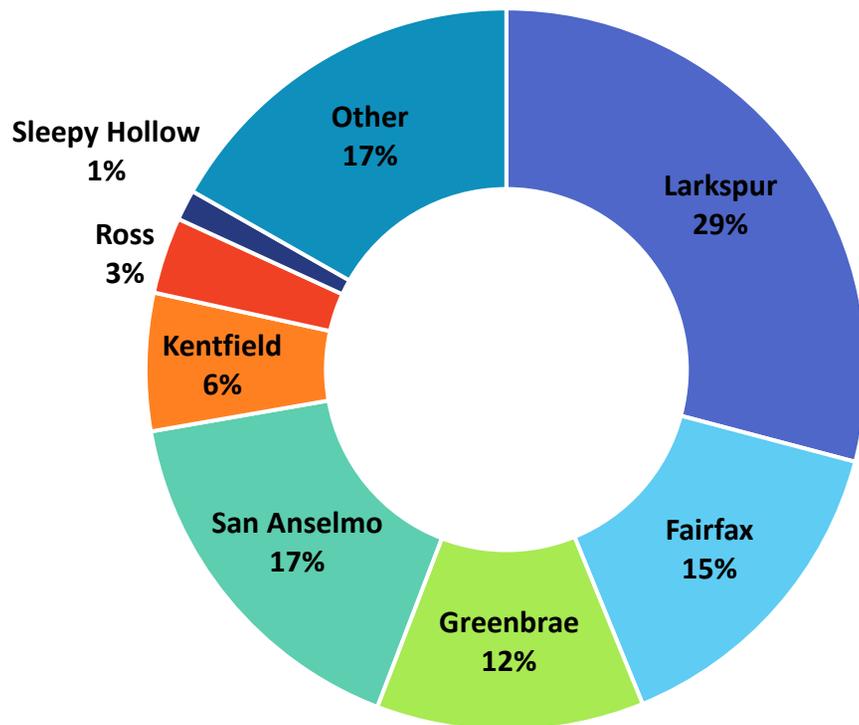
Want future Larkspur Landing Updates? Please send an email to info@rvsd.org and request being added to our Larkspur Landing interested parties list.

- ❖ **293 response (228 from ratepayers)**
 - ❖ ~14,000 households in service area
- ❖ 1 written submittal
- ❖ Ongoing revenue from long-term lease ranked most important
- ❖ Very little difference in land use preference. Low-income housing, open space, recreation, mixed-use, and market-rate housing ranked similarly
- ❖ Concerns about traffic/infrastructure impacts

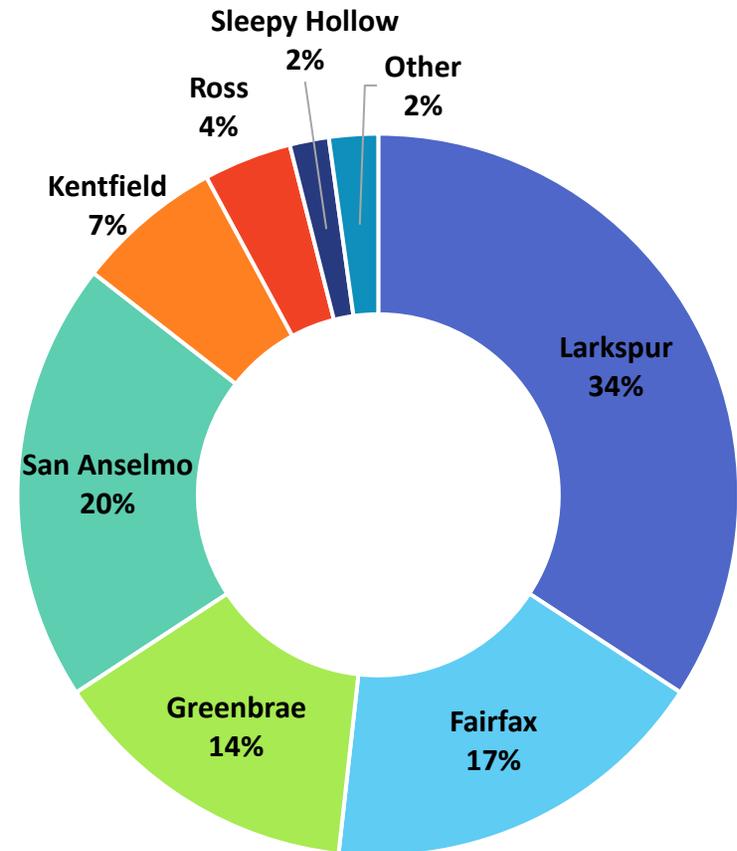


What City or Unincorporated Area Do You Live In?

All Responses (n = 293)



Ratepayers (n = 228)



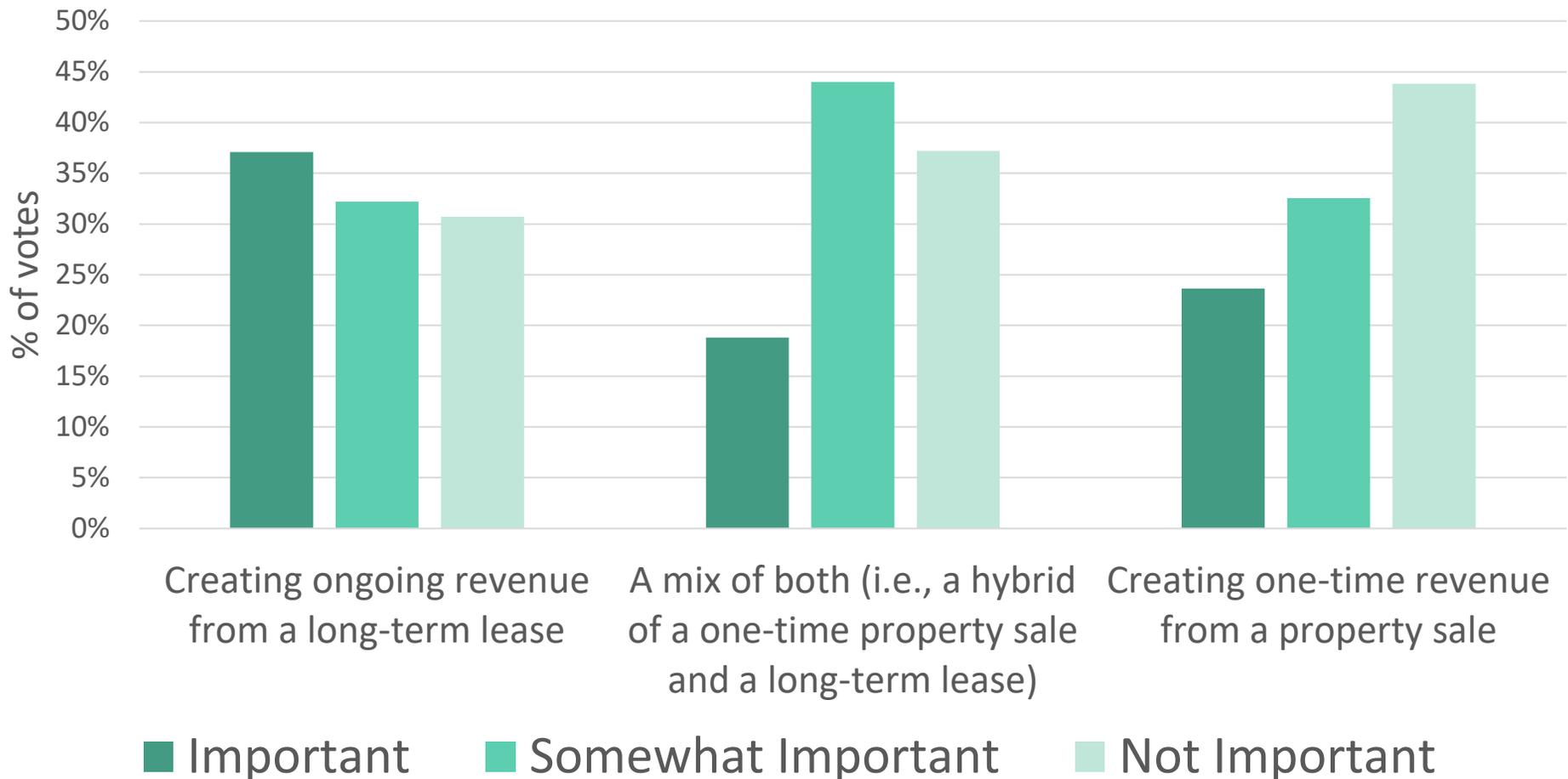
Please rate the importance of the following revenue scenarios (all responses):

Weighted Avg:

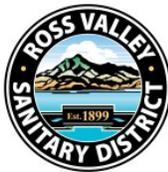
2.06*

1.82

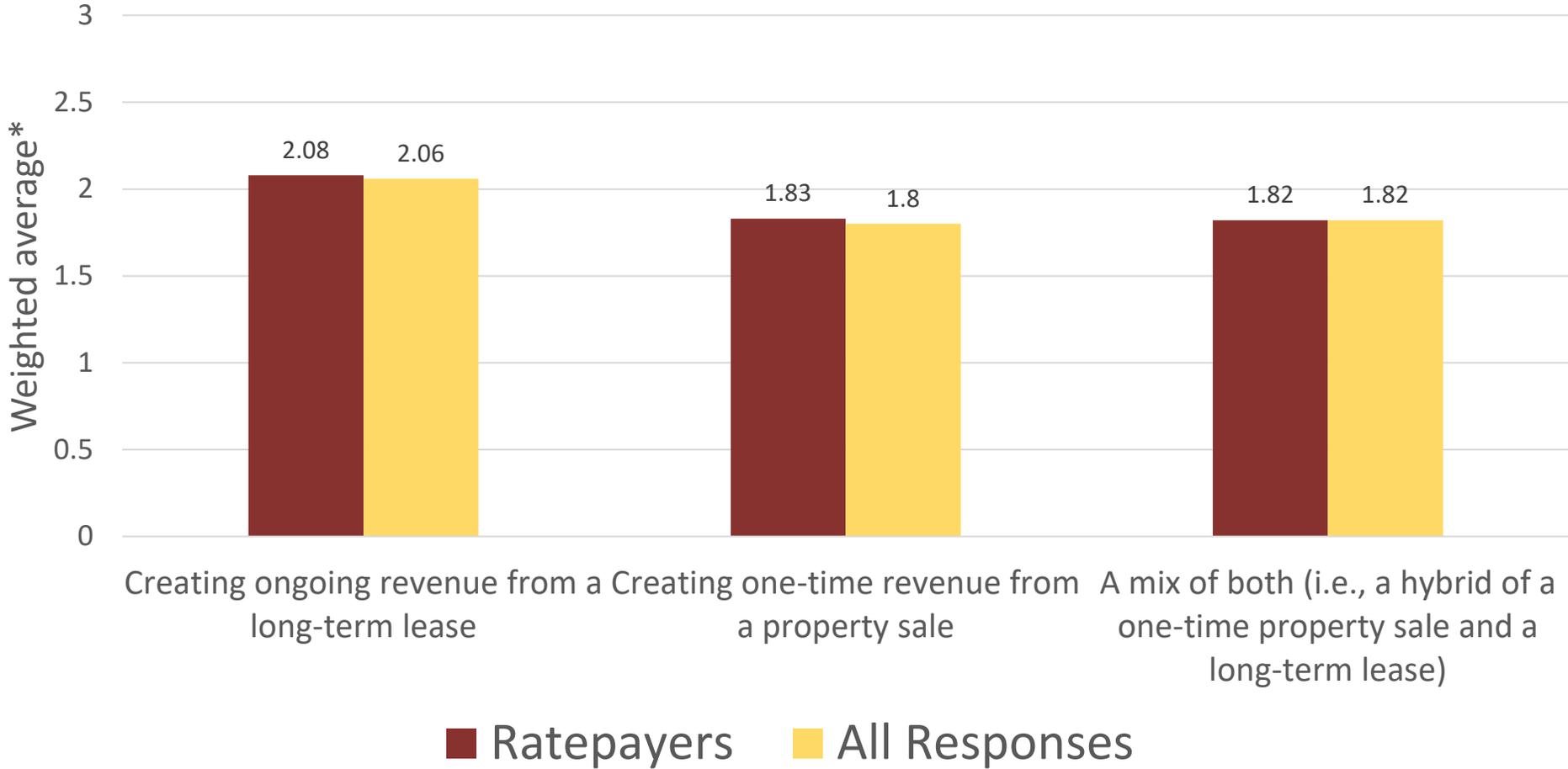
1.80



*Average value of responses, where 3 = Important, 2 = Somewhat Important, and 1 = Not Important

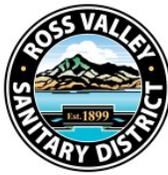


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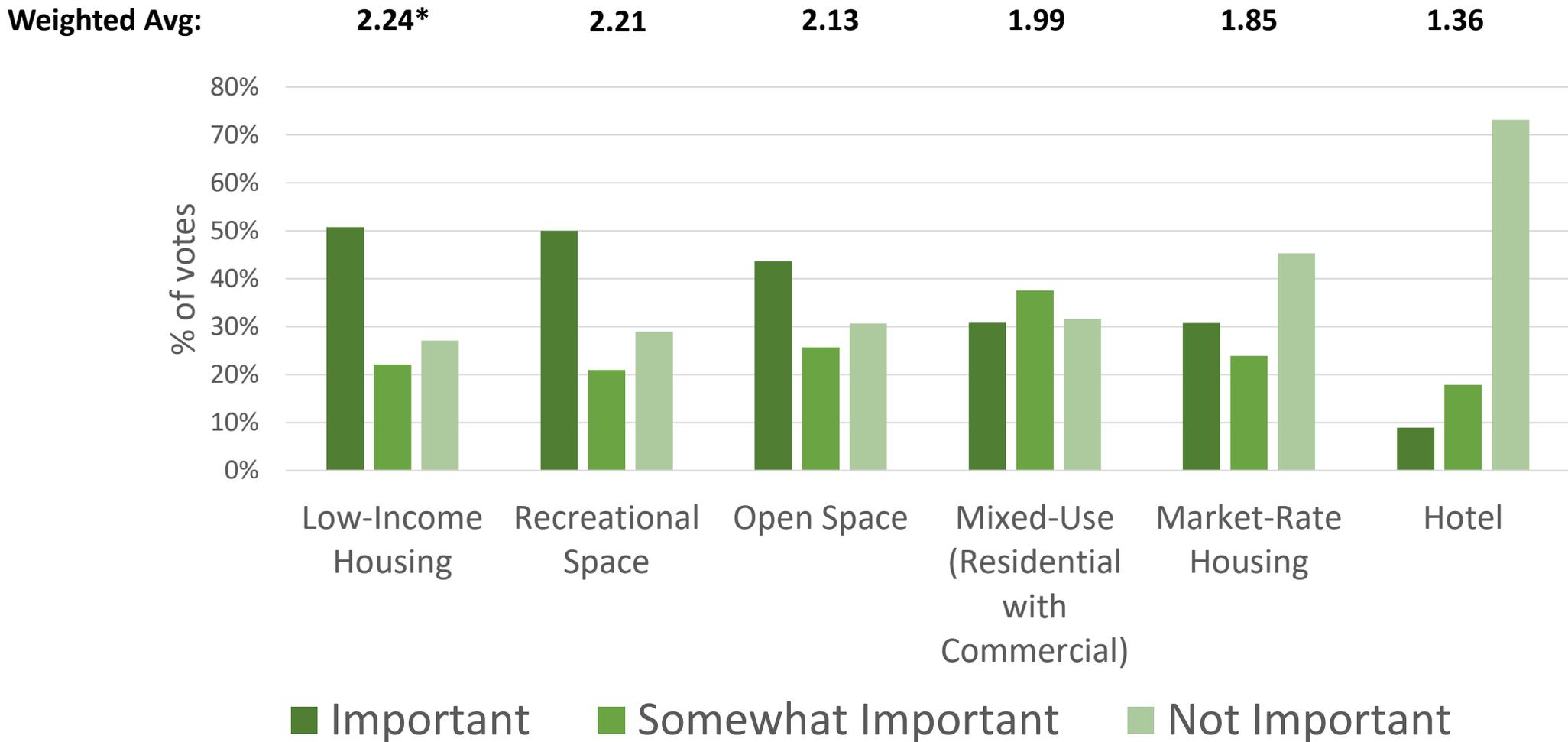


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Community Survey Results

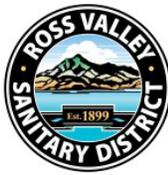


Should the District choose to move forward with the property disposition, what future potential uses are most important to you? (all responses)

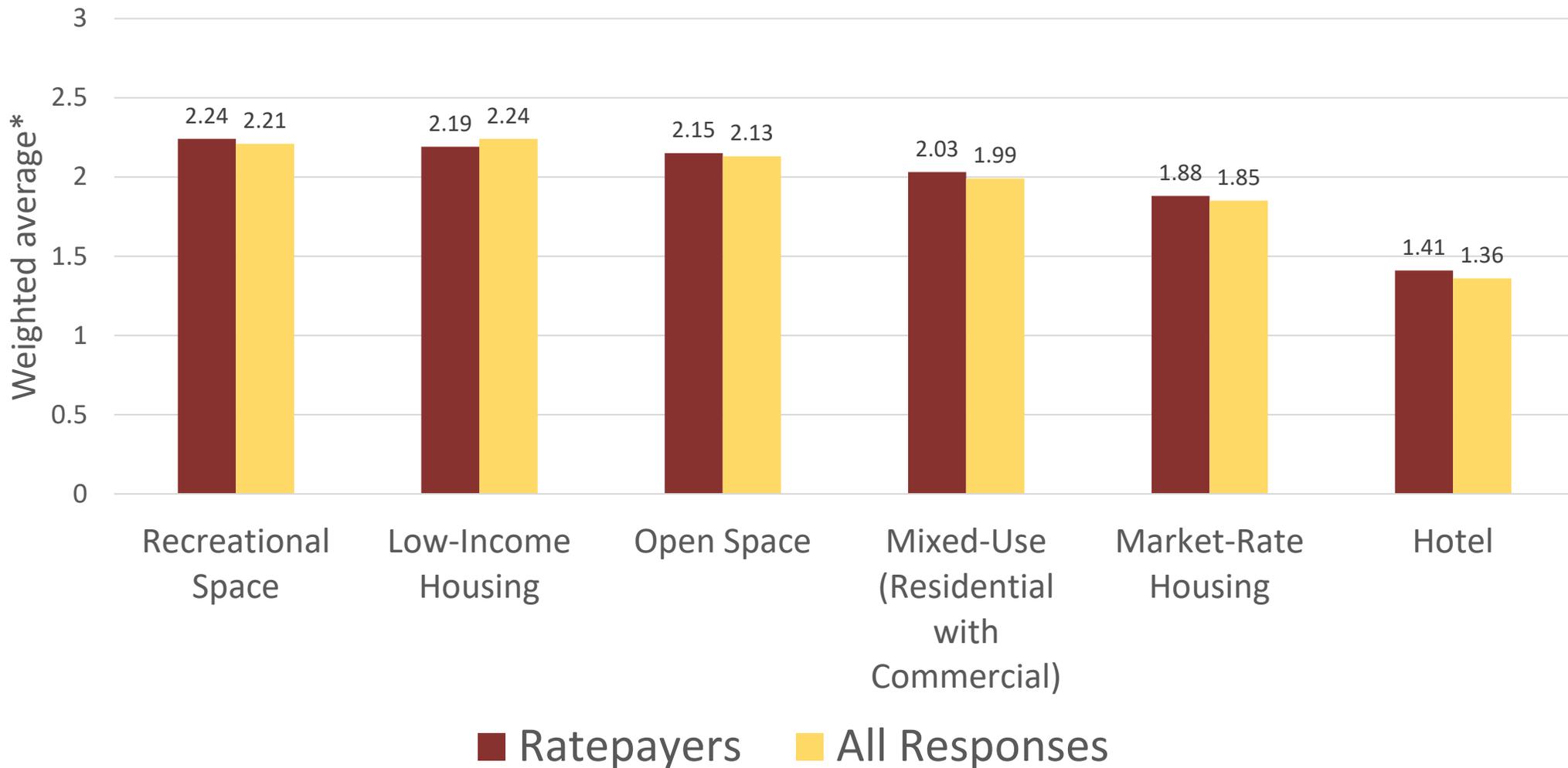


*Average value of responses, where 3 = Important, 2 = Somewhat Important, and 1 = Not Important

Community Survey Results



Should the District choose to move forward with the property disposition, what future potential uses are most important to you?



*Average value of responses, where 3 = Important, 2 = Somewhat Important, and 1 = Not Important

❖ 133 free responses

❖ Support for:

- ❖ Workforce or affordable housing
- ❖ Open space, recreation, and community amenities
- ❖ Pedestrian/bike/transit infrastructure

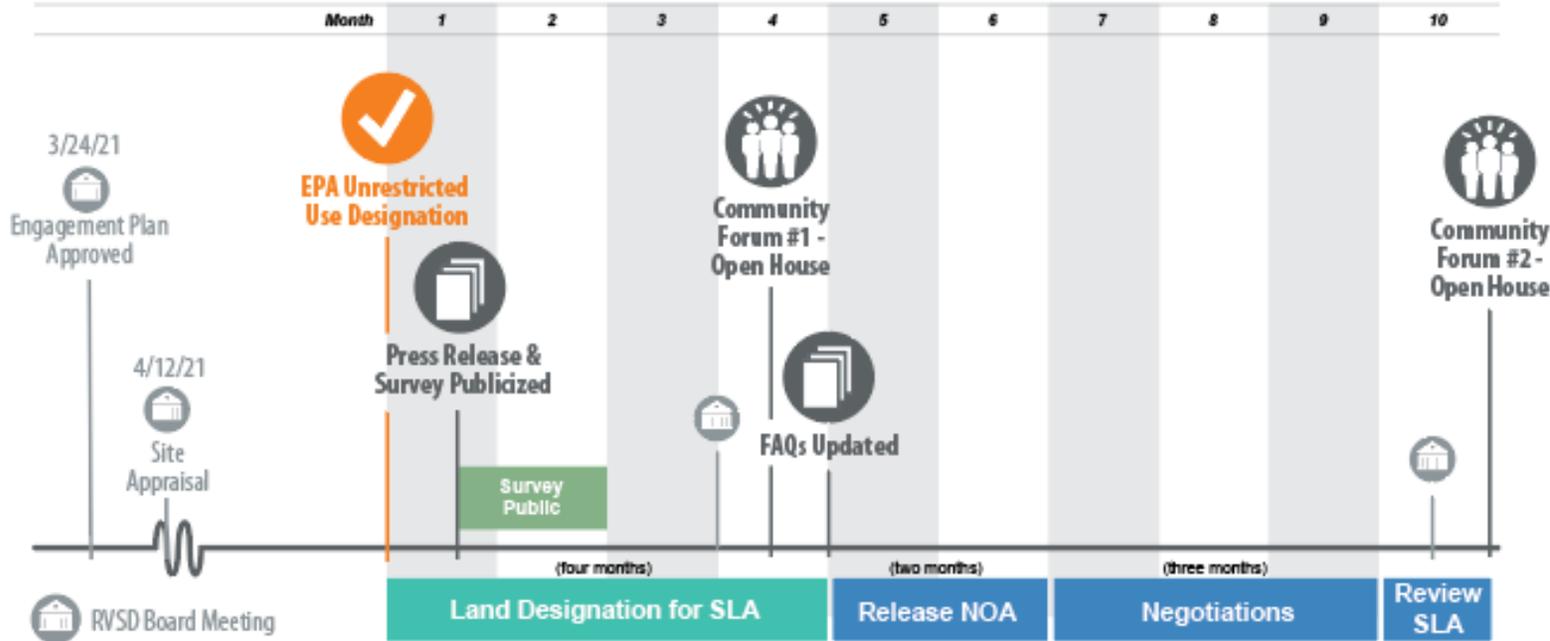
❖ Concern about:

- ❖ Traffic impacts on Sir Francis Drake, Drakes Cove
- ❖ Concern about infrastructure impacts

Community Engagement Timeline



SLA Process and Community Engagement Timeline



RFQ/RFP Process (if SLA process does not result in disposition)

